



Press Release

Zepponi & Company Hires Sarah Hohenberger as a New Vice President

by [Zepponi & Company](#)

May 1, 2023

Santa Rosa, Calif., (May 1, 2023) - Zepponi & Company, the leading merger and acquisition advisory firm specializing in the beverage alcohol industry, is pleased to announce the hiring of Sarah Hohenberger as a new Vice President. Sarah brings a diversified background, having recently been an Associate Director at UBS Investment Bank in their Consumer Products and Retail Group. Prior to that, Sarah spent six years in the Coast Guard, where she developed a strong work ethic and a commitment to excellence.

Sarah graduated with a BS in Operations Research and Computer Analysis from the US Coast Guard Academy and obtained her MBA from the University of Notre Dame, Mendoza College of Business. She has also completed the WSET Level 3 Award in Wine

(2018) and the SWE Certified Specialist of Wine (2020) credentials. Her passion for the wine industry, combined with her investment banking background, make her the ideal hire for Zepponi & Company.

"We are thrilled to welcome Sarah to our team," said Mario Zepponi. "Her experience and expertise will be invaluable as we continue to grow and expand our business."

Zepponi & Company provides a range of services, including mergers and acquisitions and strategic consulting, to clients across the wine, spirits, and beer sectors. With a team of experienced professionals and a deep understanding of the industry trends and dynamics, Zepponi & Company is uniquely positioned to help clients achieve their strategic goals.

About Zepponi & Company

Zepponi & Company is the leading global merger and acquisition advisory firm that is dedicated to the beverage alcohol industry and has been the most active advisor in the North American wine sector. The firm has served as the financial advisor on numerous transactions involving ultra-premium and luxury beverage alcohol brands and assets, including Diamond Creek, Far Niente, Pahlmeyer, Orin Swift, Meiomi, Booker Wines, Patz & Hall, Kenwood Vineyards, Ponzi Vineyards, Penner-Ash, and Lingua Franca, and has advised some of the industry's largest beverage alcohol companies, including Constellation Brands, Ste. Michelle Wine Estates, Diageo, Treasury Wine Estates, Jackson Family Wines, F. Korb & Bros., and King Estate. The firm has offices in Santa Rosa, California and Portland, Oregon. For more information, please visit www.zepponi.com.