

Jackson Family Wines Purchases Additional Willamette Valley Vineyards

Family Continues Investment in High End Pinot Noir Program

May 10, 2013

Jackson Family Wines announced it has purchased additional property in Oregon's Willamette Valley. The new vineyard sites complement acquisitions made earlier this year, and support the company's plans to produce high-end wines, particularly Pinot Noir, in the region.

Zena West, in the Eola-Amity Hills AVA, is adjacent to the Zena East and Zena Middle parcels the company purchased in March. Collectively, the three sites are known as Zena Crown, and include 80 total planted acres. Gran Moraine, a hillside vineyard location in the Yamhill-Carlton district, includes 200 planted acres.

Fitting with Jackson Family Wines' long-term commitment to sustainability, each of these sites are LIVE (Low Impact Viticulture and Enology) and Salmon Safe Certified. Environmentally-friendly practices are important to the company, which was recently recognized as the 2013 Green Company of the Year by *the drinks business*, Europe's leading beverage trade publication. All of Jackson Family Wines' California vineyards are certified under the CCSW (Certified California Sustainable Winegrowing) program.

About Jackson Family Wines

Jackson Family Wines (JFW) is a family-owned company that crafts award-winning wines of distinct character and quality. With a focus on sustainable viticulture practices, responsible vineyard and natural resource management and unparalleled winemaking, the family's portfolio is comprised of 30 renowned wineries. In addition to their acclaimed California producers, JFW includes fine wines from France, Chile, Italy and Australia. Founded in 1982 by wine pioneer, entrepreneur and philanthropist Jess Jackson, JFW and its various wineries are led by chairman & proprietor Barbara Banke and the Jackson family. Learn more online at www.kj.com or blog.kj.com.